



# The Home of Situational Leadership® Expands Management Team

**Cary, NC – March 18, 2019** – The Center for Leadership Studies (CLS), the global home of Situational Leadership®, announced today a new appointment to their management team and an additional hire to support significant growth, the expansion of the CLS curriculum and new technologies to be announced later this year.

Joe Folan joins CLS as Vice President of Marketing following eight years leading marketing for Health IT and SaaS companies, where he ran all marketing initiatives; rebranding and consolidation of companies; demand generation; content marketing; and go-to-market strategy and execution. In total, Folan brings more than 17 years of marketing experience in high-growth companies, focusing on customer engagement, value and expansion.

In addition, Gabrielle Dunkerton joins the team as LMS Producer. The role will be critical to the rollout of the new learning management system, providing users with a seamless learning experience within the new platform.

The Center for Leadership Studies' Chief Executive Officer, Maureen Shriver, said, "We are delighted to bring these leaders into the CLS family, underlining our commitment to quality and excellence as the global provider of Situational Leadership®. We remain committed to quality content and look forward to launching



new technologies that enhance the customer experience. We continue to experience tremendous growth and interest in our curriculum, and now we must focus on delivering our world-class content in ways the modern learner can access with convenience.”

Shriver added, “As we introduce these new systems, delivery methods, local language content and expanded curriculum to our offerings, we must invest in our team to ensure we remain a trusted partner and leadership development provider that is dedicated to building leaders and driving behavior change.”

### **About The Center for Leadership Studies**

For more than 50 years, The Center for Leadership Studies, founded by Dr. Paul Hersey, has been the global home of the original Situational Leadership® Model. With over 14 million leaders trained, Situational Leadership® is the most successful and widely adopted leadership model available. Deployed in more than 70% of Fortune 500 companies, our Situational Leadership® Model and influence-focused courses enable leaders to engage in effective performance conversations that build trust, increase productivity and drive behavior change. CLS services customers both domestically and internationally through an extensive network comprised of over 200 learning professionals in more than 25 languages.

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