

# Communicating With Impact

## The Language of Leadership

Effective communication is the backbone of any successful organization — having the ability to bridge the information gap throughout an organization by utilizing a multilayered approach built on a foundation of trust and respect. Employees are more engaged and greater productivity is achieved.

*Communicating With Impact* is a half-day workshop that focuses on the importance of developing and delivering a clear, well-crafted message with a value-driven objective that reflects the perspective and needs of the receiver. Participants explore a methodology for successful verbal communications that includes addressing the physical and behavioral barriers to effective communication, as well as how to encourage engagement by demonstrating effective probing and active listening skills. Additionally, participants will have the opportunity to collaborate with their peers to develop impactful communication strategies they can immediately implement to enhance their communication skills and their ability to influence others.



## Benefits of *Communicating With Impact*

- Enhance engagement by asking high-impact questions that will support mutually productive and valuable interactions
- Build credibility by considering the impact of your message and the perspective of the receiver
- Break down barriers and reduce misunderstandings through the development and delivery of clear, well-organized messaging
- Demonstrate active listening skills to improve two-way communication

Interested in learning more? [info@situational.com](mailto:info@situational.com) | 919.335.8763 | [www.situational.com](http://www.situational.com)