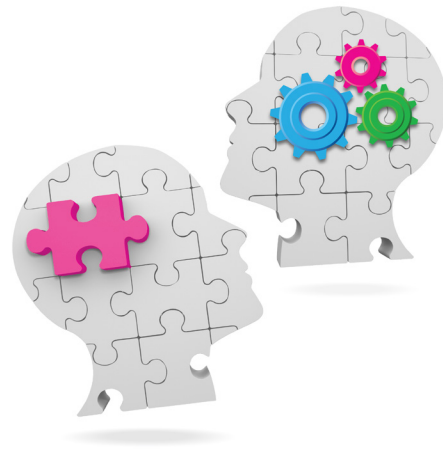
 One-Day Workshop

Thinking Strategically

Beyond the Status Quo

To achieve long-term growth and success in today's competitive landscape, leaders must defy myopic views and, instead, employ innovative strategic thinking to forecast and, subsequently, adapt to the changes ahead.

Thinking Strategically is a one-day workshop that challenges leaders to broaden their perspectives, question conventional wisdom and create a culture of discovery within their organizations. Through case studies, role-playing and skill-building activities, participants learn to use the process of strategic thinking to shape a more collaborative atmosphere, approach problems with a creative mindset and look outward to ensure that company objectives align with customer needs – now and in the future.



Benefits of *Thinking Strategically*

- Establish clear and measurable objectives to drive the organizational vision
- Improve teamwork by sharing ideas and enabling creative dialogue among team members
- Develop an action plan that addresses current business challenges and apply the appropriate leader behaviors to communicate strategic decisions
- Identify and overcome the barriers that impede strategic thinking

Interested in learning more? info@situational.com | 919.335.8763 | www.situational.com