

Leadership  
Coaching  
**Personalization**  
Partnership  
Learning

# It's Situational.<sup>SM</sup>

Every learning leader has a  
unique set of goals.

The Center for Leadership Studies (CLS) is the global home of the Situational Leadership® Model. As experts in learning with over half a century of experience, we understand that one size does not fit all. Our personalized learning solutions go beyond off-the-shelf engagements and help teams across the globe realize their full potential as strategic leaders that can transform operations, commercial execution and internal alignment to drive success in today's challenging and dynamic business landscape.

Your organization has unique learning needs that require programs designed to maximize organizational relevance and business impact. Your team is charged with designing, delivering and evaluating a leadership development experience that engages your audience and drives sustainable performance improvement at your organization. CLS understands this challenge and can help you leverage cutting-edge learning design with best-in-class execution to create fully customized learning that directly addresses your specific challenges and gaps.

Meeting learner preferences through multimodal, multilingual always personalized learning solutions, we can help you:



Integrate organization-  
and culture-specific  
considerations  
and nuance.



Enhance leader  
competency and  
skills development.



Identify competency needs  
and learning gaps to  
enable continuous  
learning and development.



Utilize role-specific  
learning solutions  
to drive cultural  
transformation.

**Contact us or visit our website to learn more about our personalized learning solutions.**

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# Personalization Based on Your Situation

Three tiers of customization allow you to modify or create programs to meet your needs and drive ongoing and sustainable performance improvement in your organization.

## Tailored

Elevate current off-the-shelf content with specific program tweaks to align with your company's brand identity.

## Enhanced

Heighten the learning journey by modifying some current content with the addition of minimal, customized elements.

## Premium

Design and build a fully customized learning experience to meet your unique needs.



Choose any CLS course and personalize as little or as much as you need to meet your learning goals—from off-the-shelf solutions to a fully customized learning experience and everything in between.

- ▶ App Development
- ▶ Articles
- ▶ Branding Alignment
- ▶ Blended Learning
- ▶ Competency Mapping
- ▶ Consulting
- ▶ Content Conversion
- ▶ Content Curation
- ▶ Content Integration
- ▶ Curriculum Road Map and Design
- ▶ Customized Coaching Solutions
- ▶ E-Learning Development
- ▶ Evaluation Strategies/Assessments
- ▶ Facilitated Cohort Discussion
- ▶ Fully Customized Learning Solutions
- ▶ Gamification
- ▶ Infographics
- ▶ Instructor-Led Training (ILT)
- ▶ Instructional Design Consulting
- ▶ Job Aids
- ▶ Learning Path
- ▶ Learning Experience Design
- ▶ Learning Transformation
- ▶ Localization
- ▶ Microlearning
- ▶ Mobile Learning
- ▶ Modified Workshop Design
- ▶ On-the-Job Training
- ▶ Performance Mapping
- ▶ Pre- and Post-Training Email Templates
- ▶ Rollout Plan
- ▶ Sustainment
- ▶ Training Needs Analysis
- ▶ Video Case Studies
- ▶ Video/Audio Production
- ▶ Virtual Instructor-Led Training (vILT)
- ▶ Webinars
- ▶ Written Case Studies