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*Leadership  
is influence.*

*Situational Leadership®: The Model for Leading Others, Navigating Change and Unlocking Performance*

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*No single leadership  
style works for  
every situation.*

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*When change hits,  
readiness shifts.*

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*After more than  
fifty-five years of studying  
leadership, we've learned  
that, while the landscape  
may change, the core  
challenges remain  
surprisingly consistent.*

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*Being an effective leader is a function of using the ‘right style’ at the ‘right time.’*

*-Dr Paul Hersey*

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